Holiday Inn Express
55 Rapson Lane West
Bad Axe, MI 48413
989-269-5293 ph, 989-269-5294 fax
920-428-3023 direct
g.malchow@holidayinn-ba.com

August 25, 2015

Michigan Legislators 124 W. Allegan Lansing, MI 48933

Dear Legislators:

Our Wisconsin family chose Kalamazoo Michigan as its beginning, purchasing an existing former Sheraton. Several years later, we built a new Holiday Inn Express prototype, which opened in 2000, representing one of the first new prototypes in the Holiday Inn system. One year later, we opened another Holiday Inn Express in Bad Axe, Michigan.

As a business owner and operator for nearly fifteen years in Bad Axe, with the Holiday Inn Express, we have personally experienced difficult times and more recently good times; however, it was only through the power of prayer and God's grace and blessings that we were able to survive in the early years without acquiescing into bankruptcy.

Today, God has continued to bless our efforts in business with fertile land and windfall energy, providing enough revenue to continue to grow.

It has been estimated that the wind turbines will incrementally generate over two billion dollars of revenue to Huron County over the next twenty years, as stated by the Economic Development Office in Huron County. Sustained growth in our business allows reinvestment in our products and our people.

In 2006, our revenues at the Holiday Inn Express in Bad Axe were less than 900,000; however, in 2014 revenues approximated 1.7 million or nearly double in 8 years.

As a small employer of 25 employees, we have been able to offer insurance (e.g., health, dental, vision), since our second year in business. Recently, we offered a participative Simple IRA for all full-time employees. Employee Benefits are a function of sustainable profitability and a healthy employer stewardship.

We would like to continue to grow; however, much of this is determinant on whether the legislative branch encourages or restricts development.

May the Almighty provide you with the necessary wisdom at the appropriate time.

Sincerely,

Gary Malchow Managing Partner